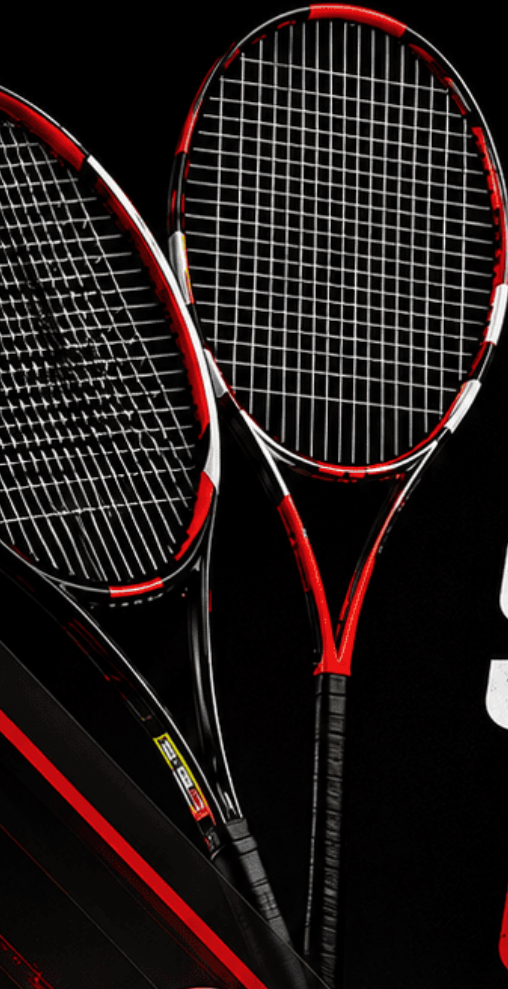




POPULAR
Industries Group

SPORTS GOODS

PRODUCT CATALOGUE

Premium Manufacturer & Exporter
of Sports Goods



TENNIS



BADMINTON



SQUASH



PICKLEBALL



ACCESSORIES

CRAFTING EXCELLENCE
SINCE 1950

 www.popularindustriesgroup.com/sportsgoods

 sportsgoods@popularindustriesgroup.com

 +92-52-3258880-7

 Sialkot, Pakistan



ABOUT US

OUR LEGACY SINCE 1950

Popular Sportsgoods Division was established in 1950 in Sialkot, Pakistan, as part of the Popular Industries Group.

What began as a small manufacturing unit has grown into a world-class sportsgoods manufacturer, trusted by athletes and sports organizations worldwide.

With over **75 years of experience** in the sportsgoods industry, we have mastered the art of creating high-quality athletic wear that combines comfort, durability, and performance. Our products are designed to meet the demands of professional athletes, sports teams, and fitness enthusiasts.

Today, we export our products to **50+ countries** across Europe, North America, South America, Middle East, Far East, and Africa, making us one of the leading sportsgoods manufacturers in Pakistan.

WHY CHOOSE US



75+ Years
of Manufacturing
Excellence



Premium
Quality
Materials



OEM & Private
Label
Manufacturing



Advanced
Production
Facilities



Worldwide
Export
Network



Competitive
Pricing



On-Time
Delivery



Commitment to
Customer
Satisfaction



OUR MISSION

To deliver world-class sports goods through innovation, superior craftsmanship, and unwavering commitment to quality.



OUR VISION

To become a globally recognized symbol of excellence and a trusted partner for customers around the world.



Tennis Racket
SKU: ACC-TNS-002



Tennis Racket
SKU: ACC-TNS-001



Badminton Racket
SKU: ACC-BDM-002



Tennis Racket
SKU: ACC-TNS-003



Badminton Racket
SKU: ACC-BDM-001



Cricket Bat
SKU: ACC-CKT-002



Cricket Bat
SKU: ACC-CKT-001



Cricket Bat
SKU: ACC-CKT-004



Cricket Bat
SKU: ACC-CKT-003



Baseball Bat
SKU: ACC-BSB-001



Hockey Stick
SKU: ACC-HKY-004



Hockey Stick
SKU: ACC-HKY-003



Hockey Stick
SKU: ACC-HKY-002



Hockey Stick
SKU: ACC-HKY-001

BACKPACK BAGS



Premium Red Backpack
SKU: BAG-BPK-007



Leather Backpack
SKU: BAG-BPK-003



Leather Backpack
SKU: BAG-BPK-001



Leather Backpack
SKU: BAG-BPK-002



Buffalo Leather Backpack
SKU: BAG-BPK-005



Grey Leather Backpack
SKU: BAG-BPK-006



Vintage Leather Backpack
SKU: BAG-BPK-004

DUFFLE BAGS



Duffle Bag
SKU: BAG-DUF-003



Duffle Bag
SKU: BAG-DUF-002



Duffle Bag
SKU: BAG-DUF-011



Duffle Bag
SKU: BAG-DUF-007



Duffle Bag
SKU: BAG-DUF-005



Duffle Bag
SKU: BAG-DUF-013

PUNCHING BAGS



Punching Bag
SKU: BOX-BAG-011



Punching Ba
SKU: BOX-BAG



Punching Bag
SKU: BOX-BAG-



Punching Bag
SKU: BOX-BAG-0



Punching Bag
SKU: BOX-BAG-00



Punching Bag
SKU: BOX-BAG-006



Punching Bag
SKU: BOX-BAG-005



Punching Bag
SKU: BOX-BAG-00



Punching Bag
SKU: BOX-BAG-0



Punching Bag
SKU: BOX-BAG-00



Punching Bag
SKU: BOX-BAG-00



Punching Bag
SKU: BOX-BAG-012

BOXING GLOVES



Boxing Gloves
SKU: BOX-GLV-013



Boxing Gloves
SKU: BOX-GLV-009



Boxing Gloves
SKU: BOX-GLV-003



Boxing Gloves
SKU: BOX-GLV-016



Boxing Gloves
SKU: BOX-GLV-015



Boxing Gloves
SKU: BOX-GLV-014



Boxing Gloves
SKU: BOX-GLV-019



Boxing Gloves
SKU: BOX-GLV-017



Boxing Gloves
SKU: BOX-GLV-006

BOXING KICKPADS



Kick Pads
SKU: BOX-KPD-002



Kick Pads
SKU: BOX-KPD-005



Kick Pads
SKU: BOX-KPD-001



Kick Pads
SKU: BOX-KPD-004



Kick Pads
SKU: BOX-KPD-009



Kick Pads
SKU: BOX-KPD-008



Kick Pads
SKU: BOX-KPD-012



Kick Pads
SKU: BOX-KPD-007



Kick Pads
SKU: BOX-KPD-006

BOXING RASHGUARDS



Rash Guard
SKU: BOX-RSG-009



Rash Guard
SKU: BOX-RSG-003



Rash Guard
SKU: BOX-RSG-012



Rash Guard
SKU: BOX-RSG-004



Rash Guard
SKU: BOX-RSG-007



Rash Guard
SKU: BOX-RSG-014



Rash Guard
SKU: BOX-RSG-005



Rash Guard
SKU: BOX-RSG-013



Rash Guard
SKU: BOX-RSG-006

BOXING SHIN GUARDS



Shin Pads
SKU: BOX-SHP-008



Shin Pads
SKU: BOX-SHP-004



Shin Pads
SKU: BOX-SHP-009



Shin Pads
SKU: BOX-SHP-003



Shin Pads
SKU: BOX-SHP-002



Shin Pads
SKU: BOX-SHP-001

BOXING SHORTS



Boxing Shorts
SKU: BOX-SHT-001



Boxing Shorts
SKU: BOX-SHT-003



Boxing Shorts
SKU: BOX-SHT-002



Boxing Shorts
SKU: BOX-SHT-008



Boxing Shorts
SKU: BOX-SHT-007



Boxing Shorts
SKU: BOX-SHT-005

BOXING SPEED BALLS



Speed Ball
SKU: BOX-SPD-007



Speed Ball
SKU: BOX-SPD-005



Speed Ball
SKU: BOX-SPD-003



Speed Ball
SKU: BOX-SPD-002



Speed Ball
SKU: BOX-SPD-001



Speed Ball
SKU: BOX-SPD-008

BOXING HAND WRAPS



Hand Wraps
SKU: BOX-WRP-001



Hand Wraps
SKU: BOX-WRP-003



Hand Wraps
SKU: BOX-WRP-002



Hand Wraps
SKU: BOX-WRP-008



Hand Wraps
SKU: BOX-WRP-006



Hand Wraps
SKU: BOX-WRP-005



Hand Wraps
SKU: BOX-WRP-004



Hand Wraps
SKU: BOX-WRP-007

BATING GLOVES



Bating Gloves
SKU: GLV-BAT-009



Bating Gloves
SKU: GLV-BAT-008



Bating Gloves
SKU: GLV-BAT-007



Bating Gloves
SKU: GLV-BAT-006



Bating Gloves
SKU: GLV-BAT-005



Bating Gloves
SKU: GLV-BAT-004



Bating Gloves
SKU: GLV-BAT-003



Bating Gloves
SKU: GLV-BAT-002



Bating Gloves
SKU: GLV-BAT-001

CYCLING GLOVES



Cycling Gloves
SKU: GLV-CYC-008



Cycling Gloves
SKU: GLV-CYC-007



Cycling Gloves
SKU: GLV-CYC-006



Cycling Gloves
SKU: GLV-CYC-004



Cycling Gloves
SKU: GLV-CYC-001



Cycling Gloves
SKU: GLV-CYC-016



Cycling Gloves
SKU: GLV-CYC-015



Cycling Gloves
SKU: GLV-CYC-014



Cycling Gloves
SKU: GLV-CYC-011

FITNESS GLOVES



Fitness Gloves
SKU: GLV-FIT-008



Fitness Gloves
SKU: GLV-FIT-006



Fitness Gloves
SKU: GLV-FIT-005



Fitness Gloves
SKU: GLV-FIT-004



Fitness Gloves
SKU: GLV-FIT-003



Fitness Gloves
SKU: GLV-FIT-002



Fitness Gloves
SKU: GLV-FIT-001



Fitness Gloves
SKU: GLV-FIT-010



Fitness Gloves
SKU: GLV-FIT-009

MMA GLOVES



MMA Gloves
SKU: MMA-GLV-003



MMA Gloves
SKU: MMA-GLV-004



MMA Gloves
SKU: MMA-GLV-002



MMA Gloves
SKU: MMA-GLV-009



MMA Gloves
SKU: MMA-GLV-008



MMA Gloves
SKU: MMA-GLV-006



Custom Logo PU Leather American Football
SKU: PIG-AF0001



Deluxe Composite Leather Training Footballs
SKU: PIG-AF0002



Hand Stitched Futsal Ball Made in Pakistan
SKU: PIG-FB0002



PU Leather Thermo Bonded Futsal Ball
SKU: PIG-FB0007



Non-slip Durable PU Futsal Ball
SKU: PIG-FB0006



Custom Laminated Futsal Match Ball
SKU: PIG-FB0001



Machine-stitched PVC Youth Futsal Ball
SKU: PIG-FB0005



Hybrid Indoor Futsal Soccer Ball From Pakistan
SKU: PIG-FB0004



Hybird Futsal Ball From Pakistan
SKU: PIG-FB0003



Wholesale Match Quality Indoor Handball
SKU: PIG-HB0005



Soft Touch All White Plain Pure Handball
SKU: PIG-HB0004



Soft Synthetic Leather Competition Handball
SKU: PIG-HB0003



Durable Composite PU Leather Handball
SKU: PIG-HB0002



Custom Logo Yellow Training Handball Ball
SKU: PIG-HB0001



Vibrant Color Indoor Soccer Football
SKU: PIG-FB0010



TPU Training Futsal Ball From Pakistan
SKU: PIG-FB0009



Thermally Bonded Indoor Futsal Ball
SKU: PIG-FB0008



Customized Logo Size 5 4 Rugby Balls for Training
SKU: PIG-RB0001



Laminated PU Soccer Ball Size 5 Customized
SKU: PIG-SB0008



Hybrid Soccer Ball Football Made In
Pakistan
SKU: PIG-SB0007



Customized Logo Size 5 Football Soccer Ball
SKU: PIG-SB0006



Customize Logo Official Game Soccer Balls
SKU: PIG-SB0005



Customizable Synthetic Leather Soccer
Football
SKU: PIG-SB0004



Best Quality Bonded Tournament Soccer Ball
SKU: PIG-SB0003



Best Orange Waterproof Training Soccer Ball
SKU: PIG-SB0002



Awesome Fluorescent Soccer Training
Football
SKU: PIG-SB0001



Latest Design Different Layout Soccer Ball
SKU: PIG-SB0009



White and Black PVC Exercise Soccer Ball
SKU: PIG-SB0017



Water Repellent Modern Soccer Ball
SKU: PIG-SB0016



Top Quality Pro Textured Leather Soccer Ball
SKU: PIG-SB0015



Thermally Bonded Textured PU Soccer Ball
SKU: PIG-SB0014



Size 4 Medium Quality Soccer Ball
SKU: PIG-SB0013



Pakistan Manufacturer Hand Swn TPU Soccer Ball
SKU: PIG-SB0012



Pakistan Hybrid EPDM Foam Match Soccer Ball
SKU: PIG-SB0011



Original PU Leather Soccer Ball For Top Game
SKU: PIG-SB0010



Wholesale Soccer Balls For Club Training
SKU: PIG-SB0018



Cheap Custom Made Stitched Volleyball
SKU: PIG-VB0006



Brazil Country Flag Volleyball Ball For Souvenir
SKU: PIG-VB0005



Best Quality Soft Japan Microfiber Volleyball
SKU: PIG-VB0004



American Flag Pattern Volleyball For Promotional Gifts
SKU: PIG-VB0003



All Pure Plain White PVC Ball Volleyball
SKU: PIG-VB0002



8-panel Design Volleyball In Bulk
SKU: PIG-VB0001



Customized Soft Stitched Light Volleyball
SKU: PIG-VB0009



Classic 18-panel Design Competition Volleyball
SKU: PIG-VB0008



Cheap Small Mini Kids Toddler Volleyball Ball
SKU: PIG-VB0007



Premium Japanese Microfiber Volleyball Ball
for Competitions
SKU: PIG-VB0017



Newest Unique Design Microfiber Volleyball
SKU: PIG-VB0016



Japan Microfiber Dimpled Volleyball for Top
Game
SKU: PIG-VB0015



Green PVC Volleyball Ball For Beginners
SKU: PIG-VB0014



Grain PVC Leather Volleyball For Promotion
SKU: PIG-VB0013



Good Grip 12-panel Match Volleyball
SKU: PIG-VB0012



Golf Textured Korea Microfiber Volleyball
SKU: PIG-VB0011



FIVB Quality Texture Microfiber Volleyball
Ball
SKU: PIG-VB0010



Soft Touch TPE Foam Indoor Volleyball
SKU: PIG-VB0018



Premium Red Dot Squash Ball â Medium
Speed, All-Court Performance
SKU: PIG-TB1006



Dunlop Pro Single Yellow Dot Squash Ball -
Intermediate/Advanced Speed
SKU: PIG-TB1005



Professional Double Yellow Dot Squash Ball
SKU: PIG-TB1004



Premium Matte Orange 3-Star Table Tennis
Ball
SKU: PIG-TB1003



3-Star Table Tennis Ball - Professional
Grade, Seamless White
SKU: PIG-TB1002



Pro-Grade All-Court Tennis Ball - Single -
Optic Yellow
SKU: PIG-TB1001



Premium Blue Dot Squash Ball â Fast
Speed, Easy Bounce for Beginners & Training
SKU: PIG-TB1007



Pro-Grade Goose Feather Badminton
Shuttlecock â Speed 77 â Hybrid Base
SKU: PIG-TB1008



Baseball Uniform
SKU: UNI-BSB-003



Baseball Uniform
SKU: UNI-BSB-001



Baseball Uniform
SKU: UNI-BSB-002



Basketball Uniform
SKU: UNI-BKB-003



Basketball Uniform
SKU: UNI-BKB-002



Basketball Uniform
SKU: UNI-BKB-001



American Football Uniform
SKU: UNI-AFB-003



American Football Uniform
SKU: UNI-AFB-002



American Football Uniform
SKU: UNI-AFB-001



Volleyball Uniform
SKU: UNI-VLB-002



Volleyball Uniform
SKU: UNI-VLB-001



Volleyball Uniform
SKU: UNI-VLB-003



Soccer Uniform
SKU: UNI-SOC-003



Soccer Uniform
SKU: UNI-SOC-002



Soccer Uniform
SKU: UNI-SOC-001



Rugby Uniform
SKU: UNI-RGB-003



Rugby Uniform
SKU: UNI-RGB-002



Rugby Uniform
SKU: UNI-RGB-001

POPULAR
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Manufacturer & Exporter of
Premium Sports Goods



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EXPORTING QUALITY TO THE WORLD **SINCE 1950**